



Funding Priorities

Founded in 1854, UNC School of Law aspires to be the nation's finest truly public law school. We are dedicated to preparing outstanding lawyers and leaders for the bar, the bench, public and private law settings and public service. Our ambitious agenda of leadership and scholarship enables us to make significant legal and policy contributions at every level of society, throughout the country and beyond. As always, our core commitment is to serve society by upholding the rule of law, instilling lifelong ethical values and advancing the cause of justice.

But while we boast a proud past, our future stands at a crossroads. To fulfill our ambitions, to remain true to our public calling, we need your support like never before.

OUR CHALLENGE

As we face challenges from losing a third of our state support since 2009, we must look toward a new financial model in which private philanthropy plays a greater role. With your help, we can continue to deliver the exceptional value that a Carolina Law degree is known for and remain competitive in the current education environment.

We ask you to partner with us to secure the foundation that will lead to a bright future for Carolina Law. Invest in the value of a Carolina Law legal education, now and for generations yet to come. Your support will enable us to increase our rankings, attract the best and brightest students who want and deserve to come to Chapel Hill, recruit faculty of national reputation, and sustain and expand the educational programs that make our graduates competitive in the workplace.





OUR PRIORITIES

To fulfill our mission of being the nation's finest truly public law school, UNC School of Law seeks \$75 million in new philanthropic commitments during [For All Kind: the Campaign for Carolina](#), focused on the following priorities.

Increase the School's competitiveness: \$60 million

To compete with our peers, we must:

- Increase our student scholarships – both in number and dollar amount – to achieve higher rankings and continue to attract the nation's best and brightest students. (\$45 million)
- Support our world-renowned faculty, who attract outstanding students and create meaningful learning experiences for our future lawyer-leaders. (\$10 million)
- Provide experiential learning opportunities for students early in their legal education so they are equipped to be practice-ready and principled advocates of justice once they graduate. (\$5 million)

Develop lawyer-leaders who impact North Carolina and beyond: \$15 million

To prepare students to address the issues and questions of today's dynamic, ever-evolving industries, particularly in areas of growth and influence in North Carolina, we must:

- Establish the Carolina Institute for Law and Entrepreneurship, a partnership with UNC Kenan-Flagler Business School to give students the opportunity for hands-on experience with aspiring entrepreneurs — initially on the UNC campus and later in their practice careers — in areas such as business organization and intellectual property.
- Ramp up initiatives focused on current critical issues, such as the Center for Banking and Finance and the Center for Climate, Energy, Environment and Economics.
- Hire faculty members with experience in corporate practice and intellectual property to lead clinics for Carolina Law students.

ABOUT *the* CAMPAIGN for CAROLINA

Carolina's deep roots in public service have grown into a University-wide effort to make more than just a difference, but a better future. UNC School of Law will be central to that vision.

We aim to raise \$75 million in new philanthropic commitments in [For All Kind: the Campaign for Carolina](#), and we ask you to partner with us to secure the foundation that will lead to a brighter future for Carolina Law.

For all that's now, for all that's new, for all that's next, we will continue to forge forward, imbued with compassion and compelled by circumstance. With your help, we will maximize our impact, ensuring it is felt across North Carolina and throughout the world.

SUPPORT CAROLINA LAW

Invest in the value of a Carolina Law legal education, now and for generations yet to come. Help us continue our legacy of service to society, for a brighter future, [For All Kind](#).

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