



FUNDING PRIORITY: Faculty and Staff

We credit a large part of the versatility of a UNC School of Law degree to the caliber of our faculty, who create unique learning opportunities and ensure our students graduate as confident and well-rounded lawyers. Investments in our faculty and staff are investments in the success of our students. Faculty at the top of their fields and legal experts on the staff with deep practical experience in the law teach aspiring lawyers in diverse settings including traditional classes as well as clinics, externships and pro bono activities.

Our faculty members are world-renowned scholars and teachers. When not in the classroom or office, they can be found on the lecture circuit, in the halls of local and federal government, working for the betterment of our community and helping students develop plans for successful careers. The 63 faculty members are widely published, and their work and teachings bear on contemporary legal concerns. Many have additional interests in history, philosophy, media, environment, biomedicine and international relations.

In For All Kind: the Campaign for Carolina, our overarching priorities include the following goals for faculty and staff support.

Increase our competitiveness - \$10 million

To compete with our peers, we must:

- Recruit, retain and reward world-renowned faculty and expert staff, who attract outstanding students and create meaningful learning experiences for our future lawyer-leaders.

Develop lawyer-leaders who impact North Carolina and beyond - \$10 million

To prepare students to address the issues and questions of today's dynamic, ever-evolving industries, particularly in areas of growth and influence in North Carolina, we must:

- Ramp up initiatives focused on current critical issues, such as the Center for Banking and Finance and the Center for Climate, Energy, Environment and Economics.
- Hire talented legal experts with experience in corporate practice and intellectual property to lead clinics for Carolina Law students.





Endowment Gift Levels

Endowment gifts are invested to generate annual income in perpetuity, ensuring their impact is felt for countless generations.

- **Deanship:** \$7.5 million
- **Eminent professorship:** \$5 million
- **Directorship:** \$3 million
- **Distinguished professorship:** \$2 million
- **Term professorship:** \$1 million
- **Visiting professorship:** \$1 million
- **Research fund:** \$500,000
- **Excellence fund:** starting at \$50,000

ABOUT *the CAMPAIGN for CAROLINA*

Carolina's deep roots in public service have grown into a University-wide effort to make more than just a difference, but a better future. UNC School of Law will be central to that vision.

We aim to raise \$75 million in new philanthropic commitments in *For All Kind: the Campaign for Carolina*, and we ask you to partner with us to secure the foundation that will lead to a brighter future for Carolina Law.

For all that's now, for all that's new, for all that's next, we will continue to forge forward, imbued with compassion and compelled by circumstance. With your help, we will maximize our impact, ensuring it is felt across North Carolina and throughout the world.

SUPPORT EXCELLENCE; SUPPORT CAROLINA LAW FACULTY AND STAFF

Invest in the value of a Carolina Law legal education, now and for generations yet to come. Help us continue our legacy of service to society, for a brighter future, *For All Kind*.

CONTACT US AT:

Office of Advancement
323 W. Barbee Chapel Road
Campus Box #3382
Chapel Hill, NC 27599-3382

P 919.445.0170

F 919.843.6748

E law_alumni@unc.edu

W campaign.unc.edu/school/school-of-law/



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