UNC KENAN-FLAGLER BUSINESS SCHOOL

INNOVATIVE DIRECTIONS

TRANSFORMING BUSINESS EDUCATION THROUGH INNOVATION

FUNDING OPPORTUNITIES: $187M

We have a vision to prepare students for leadership in new, impactful ways. The Dean's Innovation Fund will give us the agility to accelerate this transformation and make UNC Kenan-Flagler the world's leader in academic innovation.

THESE FUNDS WILL ALLOW US TO:

- Seed new ideas for the design and delivery of instruction with venture funding
- Transform the way we teach critical core subjects such as accounting and finance
- Increase engagement and access to learning through powerful digital experiences
- Forge new connections among students and alumni
- Support collaborative partnerships with business entrepreneurs and with research partners at UNC, like the Business of Health Care initiative

We will set ourselves apart as a top destination for business of health-care education. UNC Kenan-Flagler is launching a Business of Health Care initiative, a pan-university effort that draws upon the wide health-sciences strengths across campus, including our top-ranked schools of pharmacy, public health, nursing, dentistry, medicine and business.

- Doug Shackelford, Dean

UNC Kenan-Flagler is bringing a variety of new emerging technologies into the classroom, such as virtual reality, augmented reality, artificial intelligence, gamification and simulations. Your support of innovation at UNC Kenan-Flagler will transform the classroom and help us become the best business school of the 21st century.